

Nassau County Dental Society BULLETIN

Volume 21 • Number 3
Summer 2016

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Long Island's own Montauk Point Lighthouse - photo taken by Cassandra Ramirez

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MISSION STATEMENT

The mission of the Nassau County Dental Society - to encourage the improvement of the health of the public, to promote the art and science of dentistry, to represent the interests of the members of the profession, and the public which it serves.



Nassau County Dental Society

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Annual NCDS subscription rate (four issues) of \$30.00
is included in members' yearly dues.

Subscription rate for non-members is \$75.00

We welcome submissions.

Direct all communications to – office@nassaudental.org

Submit material for publication six weeks prior to month of publication. Requests for advertising rates and media kits should be directed to -

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CALENDAR 2016

Unless noted, Meetings and Courses to be held at Society

• **Friday, September 16, 2016** Check-In 8:30 am

Membership Benefit Course (4 CE Credits) -

9:00 am - 1:00 pm

TOPIC - Mandated CPR for the Dentist & Medical Emergencies in the Dental Office

INSTRUCTORS - James F. Dolin, DDS & Robert Pollack

• **Wednesday, September 21, 2016** Check-in 8:00 am

Women's Conference Scrubs & Stilettos

Round Tables 9:00 am to 12:00 pm

Joint event with Suffolk County Dental Society

LOCATION: Carlyle at the Palace, Plainview

• **Wednesday, September 28, 2016** Check-In 8:30 am

Membership Benefit Course (3 CE Credits) -

9:00 am - 12:00 pm

TOPIC - The Surgical Uprighting & Repositioning of Impacted & Malpositioned Teeth

INSTRUCTOR - Barry Bass, DDS

• **Thursday, October 6, 2016** Check-In 6:30 pm

General Membership Meeting – Nominations

Membership Benefit Course (2 CE Credits)

Dinner and Lecture 7:30 pm to 9:30 pm

TOPIC - The Role of Hospital Dentistry: The Challenges of Meeting the Growing Demand

INSTRUCTOR - William Stewart, DDS

LOCATION - Jericho Terrace, 249 Jericho Turnpike, Mineola NY 11501

• **Wednesday, October 19, 2016** Check-In 8:30 am

Membership Benefit Course (3 CE Credits) -

9:00 am - 12:00 pm

TOPIC - HIPAA

INSTRUCTOR - Andrew P. Nitkewicz, Esq.

• **Wednesday, November 9, 2016** Check-In 6:30 pm

General Membership Meeting – Election Meeting

Membership Benefit Course (2 CE Credits)

Dinner and Lecture 7:30 pm to 9:30 pm

TOPIC - Oral Pathology

INSTRUCTOR - John Fantasia, DDS

LOCATION – Jericho Terrace, 240 Jericho Turnpike, Mineola NY 11501

• **Friday, November 18, 2016** Check-In 8:30 am

Membership Benefit Course (4 CE Credits) -

9:00 am - 1:00 pm

TOPIC - Mandated Infection Control

INSTRUCTOR - Peter A. Mychajliw, DDS

• **Wednesday, November 30, 2016** Check-In 8:30 am

Membership Benefit Course (3 CE Credits) -

9:00 am - 12:00 pm

TOPIC - How to Use the Periodontist to Enhance Your Practice

INSTRUCTOR - Joo Kim, DDS

• **Friday, December 9, 2016** Check-In 8:30 am

Membership Benefit Course (4 CE Credits) -

9:00 am - 1:00 pm

TOPIC - Risk Management

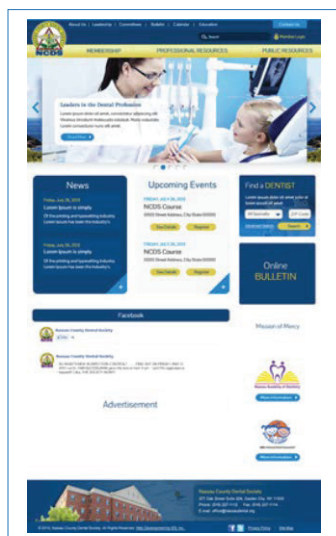
INSTRUCTORS - Robert M. Peskin, DDS & Amy Kulb, Esq.

Visit the NCDS website (www.nassaudental.org)
for complete course details.
Registration information and tuition on page 11.

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We strongly encourage you to visit the NCDS website (www.nassaudental.org) for complete course details and upcoming events that were not included in the Society *Bulletin*.



The *Bulletin* can be viewed online, in full color, at www.nassaudental.org

Society Headquarters



Welcome to the Nassau County Dental Society and the Nassau Academy of Dentistry.

Our offices are on the second floor, in an impressive brick building, located at 377 Oak Street in Garden City.

The majority of our continuing education courses are held on the Lower Level of the building. The ample parking makes it an ideal venue.

Our General Membership Meetings are currently being held at the Jericho Terrace in Mineola.

The staff is always available to answer your questions and handle any concerns you might have.

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ON THE COVER

Commissioned by President George Washington, the Montauk Point Lighthouse has been a beacon for sailors since 1792. One of the most popular tourist attractions on Long Island, the photograph on the cover of this *Bulletin* was taken by Cassandra Ramirez, a dental assistant on Long Island.

Anyone can submit a photograph for possible use on the front cover. See information below ▼

PHOTOGRAPHY WANTED!!!

We open to anyone a request to submit photographs to be used on future front covers of our *Bulletin*. Any artistic photographs and subject matter are welcome for submission.

They do not require a dental theme.
Please email digital images to our Editor at office@nassaudental.org for review.

Message from Donald Hills, DDS Editorial

The Irrational Expense of a Dental Education



The debt incurred by today's dental school graduates has profoundly changed our profession. Student debt is a key determinant influencing how and where new dentists practice resulting in changing delivery of care models throughout the country. Recent graduates must consider their student loan obligation when making career choices.

There is something very wrong when a dental school has the resources to market itself on television while students pay close to \$100,000 annually in tuition. Historically, tuition costs have risen faster than inflation and there is little indication these rapid increases will lessen any time soon. As long as students are willing to borrow to pay the cost, there is little incentive for schools to curtail their increases. Dental schools, particularly private institutions, are businesses, they exist to educate dentists, but also to generate profits.

Promissory notes are signed like Monopoly® money and recent grads are stifled with 30-year mortgages. It is not uncommon for a new dentist to have \$200,000 to \$400,000 in total student loans. These numbers are absolutely astonishing to me. Couple this with the broken "portability" (we used to call it reciprocity) of a dental degree, and new dentists face a challenging landscape which questions the recent rankings by *US News and World Reports* that dentistry and orthodontics are the two best jobs in America.

Although the single proprietor is still the most common practice setting, staggering student indebtedness has forced many recent graduates to look to the corporate model for the security of a weekly paycheck. Regardless of how one feels about the corporate design of dental practice, it is important to remember the key word is "corporate," and corporations exist to realize profits. Ultimately, patients suffer when the delivery of care transforms to a business paradigm where production numbers take priority concerning treatment choices. Overtreatment becomes the mantra of the day.

A closer examination of dental school revenue reveals a disturbing trend. The ADA reports by 2014, student tuition and fees made up a larger share of the revenue at U.S dental schools, climbing from one quarter in 2004 to 37.7 percent in 2014 (ADA News, 47(12), 1., June 20, 2016). This is a truly upsetting figure as it reflects a corresponding decrease in revenue from clinical procedures. Simply stated, dental students are graduating with significantly less clinical experience.

I recently had the opportunity to speak with some senior dental students. Their dental school produces a large number of new dentists annually and each graduate is crippled with crushing debt. I asked what the biggest challenge to graduating is, and shocking to me one answer was, "finding a three-unit bridge." Excuse me? When I graduated from Northwestern in the 1980's, clinical requirements included 30 units of crown and bridge and 25 indirect operative procedures.

Then I thought, oh I get it, they must be restoring dozens of implants before graduating. Unfortunately, that is not the case as another student told me she had the opportunity to restore only one implant so far. Equally shocking was learning from the students some clinical requirements could be satisfied on a typodont!

Instead of continuing down an unsustainable course of rising tuition, high priced dental schools should reduce tuition and increase the requisite procedures for graduation. Derive revenue from helping better educate students. All dentists know, the more we do a procedure, the better we become at mastering such. One three-unit bridge and a few full dentures does not adequately prepare anyone for private practice. If schools have trouble attracting enough patients to allow for a significant increase in clinical requirements, then clearly class sizes are too big. Supply and demand is a very simple economic concept which some dental schools do not remotely understand.

TAX TIPS FOR DENTISTS

by Stuart A. Sinclair, CPA

For calendar 2016, the maximum auto depreciation limits are:

\$3,160 for the first year;
\$5,100 for the second year;
\$3,050 for the third year, and;
\$1,875 for each succeeding year

For vehicles qualifying for the bonus depreciation, the first year limit rises to \$11,160.

Stuart A. Sinclair
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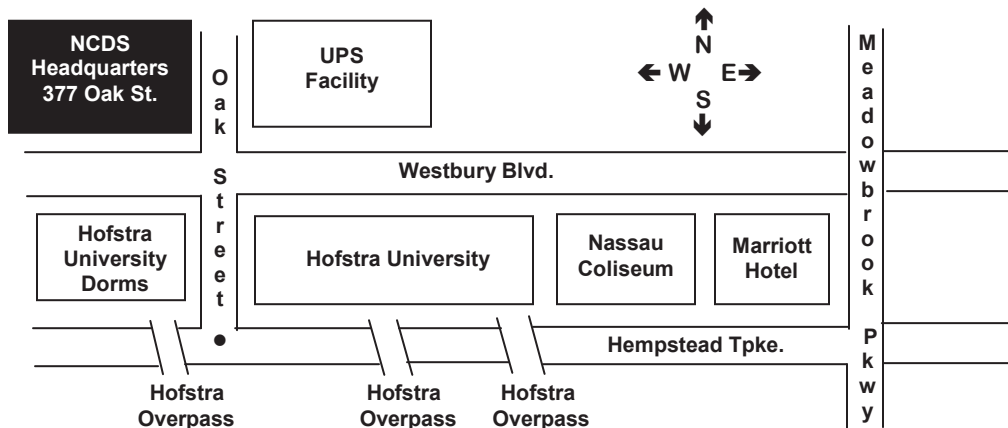
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Directions to Nassau County Dental Society Headquarters

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From New York - Long Island Expressway or Grand Central Parkway/Northern State Parkway to Meadowbrook Parkway South to Exit M4 (West) Hempstead Tpke. Proceed past Marriott Hotel, Nassau Veterans Coliseum and under two Hofstra University Overpass walkways to first right (Oak Street - traffic light immediately before third overpass). Go North 8/10th of a mile to 377 Oak Street, (red brick building) located on left side of the road (directly opposite the United Parcel Service facility).
From Southern State Parkway - to Meadowbrook Parkway M4 (West). Follow above directions.

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Visit the headquarters
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of any other
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Message from the President

Robert M. Trager, DDS



Travel Tips for Any Trips

Many of us will be traveling on business or with our families for pleasure during the year. Here are a number of travel tips that you could utilize.

If you travel out of the country at least twice a year, consider signing up for global entry. Global Entry costs \$100 for a five-year membership and requires you to go through a background check. This background check includes finger printing and a vetting process. If you travel numerous times domestically, then TSA pre-check is your best solution. The cost is \$85 for five years with the same background check and fingerprinting process requirement. If you have a platinum or black American Express card, you can be reimbursed for these charges. In order to avoid baggage fees, download your boarding pass at home, on your hotel computer, or for more convenience use your mobile app and go directly to the TSA security with your carry-on bags. As you go to or near the ticket counter you will be asked to place your bag in a bin by spotters. Any normal sized carry-on bag may not fit in the luggage determiner, as these barriers have recently been reduced by two inches. Be mindful to pack all your toiletries on the top of your carry-on bags so they are visible for faster screening. You are allowed approximately 6-8 oz. of liquid toiletries including perfume or aftershave.

Once you clear airport security and arrive at the departure gate do not be afraid to ask the gate agent for a change of seat. Avoid sitting in the last row since the seats there do not recline. Emergency row seats do not recline and bulkhead seats in the front have no room for carry-on packages placement at your feet. The most comfortable seats are the ones in front of the wings because you do not hear the engine noise. When you are at the boarding gate counter, board early as long as you do not mind sitting on the plane while others board. This gives you the advantage to load your carry-on before the overhead space is full. The alternative is to be the last to board and, if there is no room for your carry-on bags, the airline will check your carry-on for free. You will be given a baggage tag and, in most cases after the plane lands, your luggage will be waiting for you at the jet-way door of the plane. In some cases, your luggage may go to the baggage claim but you will still have saved \$25.

If you have an American Express platinum or black card, or any airline charge card, then your baggage fee will be waived. With American Express you are allowed a \$200 credit for baggage fees or food on the airline you choose.

When searching for cheap airfare, do not believe the myth that Tuesdays, Wednesdays or Saturdays are the best days to get the cheapest flights. Airlines constantly change their airfares and are unpredictable. There is no "best time" to purchase tickets. Airfares fluctuate throughout the day and the number of seats offered throughout the day is also always changing. The fares change so frequently, when you find something you like, it is wise to purchase it immediately. It is also best to put in the day that you want to travel and the date you want to return. The airline will always try to extend your stay by telling you they will give you a better rate. You must consider this wisely as you will be paying extra auto, hotel and food costs. It is better to put a day earlier to return home and a day later to travel in hopes of getting the best price. Unknown to most people, the airline can track dates you search for using cookies. By using a different computer, you can get varying prices that are more competitive than if you only used your computer.

One good site to get frequent updates is at airfarewatchdog.com. For last minute trips, the best deal may be on Priceline. If you use consolidators, they may have good deals and discounts but often have too many restrictions. Some airlines may have better rates, but consider other costs, such as baggage charges when evaluating the true cost. Southwest does not charge for your first checked bag and JetBlue does not charge administrative fees. To change your flight on the same day you travel, some airlines will only charge a \$50 fee as opposed to \$150 fee to change the day before. These rules are never advertised.

If you are travelling to Europe, Asia or South America it is best to buy airfare to your first destination and then purchase additional airfares to other locations locally. Many travel websites offer email travel alerts, including Airfare Watchdog, Delta, American, Virgin, and Trip Advisor. Many airlines have private sales if you are on their email list. Try to get on their email list to get better deals. Priceline is the best at providing deals for last minute trips. The only

Continued on page 6 ►

airline that still does not charge for a checked bag is Southwest; all others will charge for a checked bag. If you want to track your luggage, then Trakdot is a convenient app that costs \$40 on Amazon. The app will send to you their tracking device for your smartphone allowing you to know where your luggage is at all times.

Finally, beware of hotel loyalty points, they are constantly changing. For example, in July Hilton Hotel moved 13 properties to a lower point category and 20 to a higher point category. Also, be aware, duty free is not what it sounds like. Most duty free products can be purchased just as inexpensively online, the only product that is cheaper is cigarettes and only if you are in a high tax state. In these troubled times, it is best no matter whether you are travelling domestically or internationally, to be cognizant of your surroundings. Make plans for an exit or evacuation route in case of an unforeseen event.

"Juice Jacking," is a term used to describe fraudulent charging stations that can copy information from your phones, laptops or tablets, ultimately breaching your data including your password, pictures and stored passwords. Whatever material is on your cell phone can be compromised when these stations are used. Therefore, when traveling be aware of these free conveniently placed charging stations in airports and other venues that could result in hacking your information. It is advised to bring along your own charger to maintain security of your devices.

"A savvy traveler is a smart traveler ...
what type of traveler are you?"



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In Our Society

The Nassau County Dental Society extends a warm welcome to the following dentists recently elected to membership

Antonio Casanova, DDS, 901 Stewart Avenue, Suite 200, Garden City, NY 11530. Dr. Casanova, a New York University 1994 graduate, is a General Practitioner.

Jacklyn Fisher, DDS, 123 Grove Avenue, Suite 107, Cedarhurst, NY 11516. Dr. Fisher, a graduate of Columbia University 2010, is an Orthodontist.

Pearl Han, DDS, 1025 Northern Boulevard, Suite 101, Roslyn, NY 11576. Dr. Han, a SUNY Buffalo graduate 2014, is a general Practitioner transferred from Queens County Dental Society.

Jennifer Hill, DMD, 65-25- 160th Street, Fresh Meadows, NY 11365. Dr. Hill, a Boston University graduate 2010, is a Periodontist.

Esther Kang, DMD, 216 Willis Avenue, Roslyn Heights, NY 11577. Dr. Kang, a Harvard School of Dental Medicine 2013 graduate, is a Pedodontist.

Manish Patel, DDS, 611 Northern Boulevard, Suite 100, Great Neck, NY 11021. Dr. Patel, a 2013 New York University graduate, is an Orthodontist.

Dilmays J. Pena, DDS, 116 Broadway Avenue, Malverne, NY 11565. Dr. Pena, a graduate of the Virginia Commonwealth University School of Dentistry 2014, is a General Practitioner.

Sylwia K. Rostkowski, DMD, 86 Pickwick Road, Manhasset, NY 11030. Dr. Rostkowski, a 2008 graduate of Rutgers University, is a Periodontist.

Kathryn L. Schirmer-Wilson, DMD, 593 Merrick Road, Lynbrook, NY 11563. Dr. Schirmer-Wilson, a 2009 Tufts graduate, is a General Practitioner.

Congratulations to ...

Dr. Joel Bachman, a member of the NCDS, has been named best dentist in the Army National Guard and the Army Reserve. Dr. Bachman is the recipient of the Dental Corps Award of Excellence for 2016 for Reserve component dental officers. The award recognizes "significant and exemplary contributions to the Dental Corps of the United States Army Reserves or Army National Guard, and the greater Army community, while best exemplifying the Army values, emphasizing leadership and service", according to Major General Thomas Tempel Jr, the Chief of the Army Dental Corps. Dr. Bachman maintains a practice in Oceanside, NY,

Dr. Wenting Guo, a new graduate from a residency program and member of Nassau County Dental Society, was married on Friday, May 6, 2016. Her new husband is Mr. Shan Lin.

Dr. Robert Trager, who was recently featured on *CBS TV* highlighting his "Smile High Club" practice at JFK Airport. To see the entire television interview, go to www.newyork.cbslocal.com and type in the Search box, "Smile High Club". He was also recently interviewed by Andrew Tangel of the *Wall Street Journal*. Mr. Tangel highlighted Dr. Trager and his wife, Bonnye's work at JFK Airport, and the many travelers and employees they interact with on a daily basis. The interview appeared in the print and on-line versions of the *WSJ*.

IN MEMORIAM

Condolences to ...

Dr. Donald Hills, Editor of the *Bulletin*, on the passing of his father, Isaac Hills, on July 30th, at the age of 86.

The family of **Dr. Hernando Mejia** who passed away December 17, 2015. Dr. Mejia has been a member of organized dentistry since 1995. He was 83 years old.

Nassau County Dental Society extend our deepest sympathies to the family and friends of our departed members.

**If you have news to share, please email it to "In Our Society"
c/o the NCDS at office@nassaudental.org**

Help protect your retirement

You've worked hard all your life to save for a comfortable retirement. But have you taken into account how the need for long-term care can impact your financial security, your quality of life, and your family's well-being?

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Bonnie Laffie, CLU, ChFC, CLTC
(516) 794-9696 ext. 109 or at blaffie@fnllc.com

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• **TABLE #1: Low Level Laser Applications in Dentistry**

Presenter: **Natalia Elson, DDS; Clinical Asst Prof, SUNY Stony Brook SDM & NYUCD; Private Practice, Islip**

There are more than 2500 scientific studies showing the benefits of Low Level Laser Therapy, and more than 325 of those focus on Dentistry. 90% of them reported positive effects on more than 24 different dental conditions (tooth hypersensitivity, Herpes simplex, mucositis, post-operative pain, parasthesia, TMJ/TMD and other conditions). Low level laser equipment, dosages, cases and laser safety protocol will be discussed during the presentation.



• **TABLE #2: Add the Health / Medical Dimension to Your Practice**

Presenter: **Christine Taxin; Adjunct Professor, NYU College of Dentistry; Founder & CEO, Links2Success**

Dental practices can, and should, help protect patients from dangerous medical conditions. This can increase patient treatment acceptance, generate quality referrals from physicians, and add a sizeable amount of new production to the practice's schedule every month. Behaving more like a "Wellness Center" not only changes your relationship with your patients, but your practice can now bill for increased wellness benefits through dental insurance and medical insurance – just like oral surgeons have done for decades! Practitioners find it rewarding both emotionally and financially to work with patients to address Periodontal Disease, Sleep Apnea, TMD and other conditions. Dental practices can add new diagnostic tools and treatments to support the general health of patients and increase profits.



• **TABLE #3: Electronic Health Records – My Journey to Improve Patient Care**

Presenter: **Sharon Pollick, DMD; Board Certified OMFS; Private Practice, Patchogue**

EHR-Electronic Health Records. Their significance in dentistry and how they are shaping patient treatment. Weaving through the maze of HIT-Health Information Technology.



• **TABLE #4: Time & Energy Management for Your Well Being**

Presenter: **Sarah Yardeni; Teacher, Kabbalah Center of NYC**

How to manage your time to increase your energy and how to manage your energy to do more with your time.



• **TABLE #5: Pain Control and Pain Management in the Dental Patient**

Presenter: **Laurie R. Fleisher, DMD; Clinical Asst Prof, NYUCD; Director, Urgent Care Center, NYUCD**

Pain management is often a challenge. This presentation will review a range of strategies to prevent, control, and manage pain. Medically compromised patients as well as the urgent care patient and their pain management will also be reviewed. Physiologic and psychological factors in pain management will be presented. This should help provide the practitioner with additional tools for treating patients in pain.



• **TABLE #6: The Diagnosis and treatment of Common Oral Mucous Membrane Diseases**

Presenter: **Renee Reich, DDS; Attending Oral Pathologist, Oral Path Lab, Inc.; NY Presbyterian Hospital**

Upon successful completion of this lecture the attendee will learn the differential diagnosis and current therapeutic approaches utilized in evaluation and treatment of the most common oral mucous membrane diseases including: Herpes simplex infection, recurrent aphthous stomatitis, desquamative gingivitis, lichen planus, lichenoid drug reactions, benign mucous membrane pemphigoid, pemphigus vulgaris, erythema multiforme, candidiasis, herpes zoster, herpangina, geographic tongue and leukoedema.



• **TABLE #7: Implant Supported Fixed Restorations of the Anterior Maxilla**

Presenter: **Claudine Caferata, DDS; Assistant Clinical Professor, NYUCD; Private Practice, LIOS, Massapequa**

This lecture will go through the steps of planning an implant supported fixed restoration in the anterior maxilla using NobelClinican, a surgical guide and also a non-guided case.



• **TABLE #8: Bridging the Gap: Maryland bridges, More Than What You Learned in Dental School**

Presenter: **Taylor Manilili, DDS; Second Year Prosthodontic Resident, Stony Brook University**

We will review various ways to utilize resin-bonded bridges to achieve esthetic results both provisionally and definitively.



• **TABLE #9: Beyond Cavities- Management of the Transitioning Dentition**

Presenter: **Mahnaz Khan, DDS; Board Certified Pediatric Dentist, Private Practice, Westbury**

This discussion will review Phase 1 growth and development of the pediatric patient. We will review clinical cases outlining the most common eruption and developmental anomalies. Attendees will leave with applicable knowledge of timely radiographic and clinical diagnosis and treatment of ectopic first molar eruptions, as well as congenitally missing and supernumerary teeth in the anterior, cosmetic zone.



• **TABLE #10: The Use of Cone Beam Scans in Everyday Dentistry**

Presenter: **Tracey Rosenberg, DDS, MD; Board Certified OMS; Private Practice, Plainview & Massapequa**

We will cover the utility of CBCT in the areas of dentoalveolar surgery, pathology, endodontics, implant dentistry, reconstruction and orthognathic surgery.



• **TABLE #11: Predictability of Soft Tissue Grafting Procedures**

Presenter: **Lois Levine, DDS; Board Certified Periodontist; Private Practice, Wantagh**

Soft tissue augmentation is a modality used for cosmetic root coverage, and creating or augmenting keratinized tissue around teeth and dental implants. When gingival grafting is considered, biologic factors determine the prognosis of this surgical procedure. This discussion will enhance the restorative dentist and their patient's expectations regarding surgical outcomes.



• **TABLE #12: In Pursuit Of Beauty**

Presenter: **Marina Peredo, MD; Associate Clinical Professor of Dermatology, Mt. Sinai Hospital; Private Practice, NYC & Smithtown**

Aesthetic enhancement at every age; 30's, 40's, 50's and beyond.

Continuing Education

Registration Form

Non-NCDS Members: If you attend a course at non-member rates and join the NCDS within 30 days of the seminar, you may apply the tuition differential you paid to your first year's NCDS dues.

American with Disabilities Act: If you plan to attend a program and need assistance related to a disability provided for under the American with Disabilities Act, please let us know. Call the Society at (516) 227-1112. If you require special accommodations, kindly inform the NCDS at the time of registration.

Note: **Please pre-register - Seating is limited.** Walk-ins will be admitted subject to space availability. In order for credit to be processed toward NYS mandatory requirements, it is necessary for doctors to attend the entire Nassau County Dental Society seminar. Doctors who arrive late and/or leave early will not receive full continuing education credit based on ADA CERP requirements.

You may register by emailing this form to bmccormick@nassaudental.org or by mail or fax to –

Nassau County Dental Society, 377 Oak Street, Suite 204, Garden City, NY 11530 • Fax: (516) 227-1114

GO TO THE NCDS WEBSITE (WWW.NASSAUDENTAL.ORG) TO VIEW ALL COURSES IN DETAIL - USE THIS FORM TO REGISTER

Name _____ ADA Number _____

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Phone _____ E-mail _____

☐ **NCDS Member and Associate Members (Dentist Only) –**

Wednesday & Friday Courses and General Membership Meetings: NO FEE

CPR (4 CE Credits - Every 2 years): \$100.; Infection Control (4 CE Credits- Every 4 years): \$150.; Risk Management (4 CE Credits – Every 3 Years): \$175.

☐ **Non-Dentist Staff of NCDS Members & Associate Members (Non-Dentist Staff refers to Dental Hygienists, Dental Assistants and Administrative Staff) –**

Wednesday & Friday Courses: \$50.; General Membership Meetings: \$100.

CPR: \$75.; Infection Control: \$125.; Risk Management: \$150.

☐ **Other Component ADA Members and their Staff –**

Wednesday & Friday Courses: \$75.; General Membership Meetings: \$125.

CPR: \$100.; Infection Control: \$150.; Risk Management: \$175.

☐ **Non-ADA Dentists and their Staff –**

Wednesday & Friday Courses: \$150.; General Membership Meetings: \$175.

CPR: \$200. Infection Control: \$300.; Risk Management: \$350.

← TUITION SCHEDULE FOR ATTENDEES

Program	Date	Fee
<input type="checkbox"/> "Mandated CPR for the Dentist"	Friday, September 16, 2016	_____
<input type="checkbox"/> "The Surgical Uprighting and Repositioning ..."	Wednesday, September 28, 2016	_____
<input type="checkbox"/> "The Role of Hospital Dentistry ..."	Thursday, October 6, 2016	_____
<input type="checkbox"/> "HIPAA"	Wednesday, October 19, 2016	_____
<input type="checkbox"/> "Oral Pathology"	Wednesday, November 9, 2016	_____
<input type="checkbox"/> "Mandated Infection Control"	Friday, November 18, 2016	_____
<input type="checkbox"/> "How to Use the Periodontist to Enhance your Practice"	Wednesday, November 30, 2016	_____
<input type="checkbox"/> "Risk Management"	Friday, December 9, 2016	_____

TOTAL: \$ _____

Method of payment:

☐ Check - No. _____ ☐ Charge my Credit Card: ☐ MasterCard ☐ Visa ☐ American Express

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Exp. Date: _____ 3-Digit Security Code _____
or 4-Digit Code on card _____

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ADA C.E.R.P.® Continuing Education Recognition Program

The Nassau County Dental Society is an ADA CERP Recognized Provider approved by the New York State Dental Association. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/en/ccepr/ada-cerp-recognition/complaints. The current term of approval extends from 05/01/2016 to 06/30/2017.



The Nassau County Dental Society is designated as an Approved PACE Program Provider by the New York Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from 1/1/2014 to 12/31/2017 Provider ID# 219115

Upcoming Meetings/Courses

**PRE-REGISTRATION IS REQUIRED AT LEAST ONE BUSINESS DAY PRIOR TO THE EVENT
and payment is due when registering.**

**Refunds and cancellations will be made if we are notified within 24 hours
prior to the event time. This schedule is subject to change, so please check our website
at www.nassaudental.org.**

**For more information, or to register, call (516) 227-1112
We encourage you to visit the website to review the courses in detail and then
complete the Registration Form in this *Bulletin*.**

All courses held at Society Headquarters unless otherwise noted.

• **Membership Benefit Course (4 CE Credits) - Friday, September 16, 2016**

Check-In 8:30 am 9:00 am - 1:00 pm

TOPIC - Mandated CPR for the Dentist & Medical Emergencies in the Dental Office

INSTRUCTORS - James F. Dolin, DDS & Robert Pollack

REGISTRATION – NCDS Members and Associate Members (Dentist Only): 100.00

Non-Dentist Staff of NCDS Members & Associate Members: \$75.00

Other Component ADA Members and their Staff: \$100.00

Non-ADA Dentists & their Staff: \$200.00

SPONSORS TO DATE - Bank of America Practice Solutions and Hiossen

• **Women's Dental Conference Scrubs & Stilettos – Wednesday, September 21, 2016**

Check-in 8:00 am Round Tables 9:00 am to 12:00 pm Carlyle at the Palace, Plainview

Joint event with Suffolk County Dental Society

Register for this Conference can be found in centerfold insert

• **Membership Benefit Course (3 CE Credits) - Wednesday, September 28, 2016**

Check-In 8:30 am 9:00 am - 12:00 pm

TOPIC - The Surgical Uprighting & Repositioning of Impacted & Malpositioned Teeth

INSTRUCTOR - Barry Bass, DDS

REGISTRATION – NCDS Members and Associate Members (Dentist Only): No Fee

Non-Dentist Staff of NCDS Members & Associate Members: \$50.00

Other Component ADA Members and their Staff: \$75.00

Non-ADA Dentists & their Staff: \$150.00

• **General Membership Meeting – Nominations - Thursday, October 6, 2016**

Membership Benefit Course (2 CE Credits)

Check-In 6:30 pm • Dinner and Lecture 7:30 pm to 9:30 pm

TOPIC - The Role of Hospital Dentistry: The Challenges of Meeting the Growing Demand

INSTRUCTOR - William Stewart, DDS

LOCATION - Jericho Terrace, 249 Jericho Turnpike, Mineola NY 11501

REGISTRATION - NCDS Members and Associate Members (Dentist Only): No Fee

Non-Dentist Staff of NCDS Members & Associate Members: \$100.00

Other Component ADA Members and their Staff: \$125.00

Non-ADA Dentists & their Staff: \$175.00

SPONSORS TO DATE – Bank of America Practice Solutions, MLMIC, Perio Chip
and Kirschenbaum & Kirschenbaum

Upcoming Meetings/Courses

- **Membership Benefit Course (3 CE Credits) - Wednesday, October 19, 2016**

Check-In 8:30 am - 9:00 am - 12:00 pm

TOPIC - HIPAA

INSTRUCTOR - Andrew P. Nitkewicz, Esq.

REGISTRATION - NCDS Members and Associate Members (Dentist Only): No Fee
Non-Dentist Staff of NCDS Members & Associate Members: \$50.00
Other Component ADA Members and their Staff: \$75.00
Non-ADA Dentists & their Staff: \$150.00

SPONSORS TO DATE – Bank of America Practice Solutions and MLMIC

- **General Membership Meeting – Election Meeting - Wednesday, November 9, 2016**

- Membership Benefit Course (2 CE Credits)**

- Check-In 6:30 pm • Dinner 7:30 pm to 9:30 pm

- TOPIC - Oral Pathology

- INSTRUCTOR - John Fantasia, DDS

- LOCATION – Jericho Terrace, 240 Jericho Turnpike, Mineola NY 11501

- REGISTRATION - NCDS Members and Associate Members (Dentist Only): No Fee
Non-Dentist Staff of NCDS Members & Associate Members: \$100.00
Other Component ADA Members and their Staff: \$125.00
Non-ADA Dentists & their Staff: \$175.00

- SPONSORS TO DATE – Bank of America Practice Solutions, MLMIC, Perio Chip and Kirschenbaum & Kirschenbaum

- **Membership Benefit Course (4 CE Credits) - Friday, November 18, 2016**

- Check-In 8:30 am - 9:00 am - 1:00 pm

- TOPIC - Mandated Infection Control

- INSTRUCTOR - Peter A. Mychajliw, DDS

- REGISTRATION - NCDS Members & Associate Members (Dentist Only): \$150.00
Non-Dentist Staff of NCDS Members & Associate Members: \$125.00
Other Component ADA Members and their Staff: \$150.00
Non-ADA Dentists & their Staff: \$300.00

- **Membership Benefit Course (3 CE Credits) - Wednesday, November 30, 2016**

- Check-In 8:30 am - 9:00 am - 12:00 pm

- TOPIC - How to Use the Periodontist to Enhance Your Practice

- INSTRUCTOR - Joo Kim, DDS

- REGISTRATION - NCDS Members and Associate Members (Dentist Only): No Fee
Non-Dentist Staff of NCDS Members & Associate Members: \$50.00
Other Component ADA Members and their Staff: \$75.00
Non-ADA Dentists & their Staff: \$150.00

- SPONSOR TO DATE – Hiossen

- **Membership Benefit Course (4 CE Credits) - Friday, December 9, 2016**

- Check-In 8:30 am - 9:00 am - 1:00 pm

- TOPIC - Risk Management

- INSTRUCTORS - Robert M. Peskin, DDS and Amy Kulb, Esq.

- REGISTRATION - NCDS Members & Associate Members (Dentist Only): \$175.00
Non-Dentist Staff of NCDS Members & Associate Members: \$150.00
Other Component ADA Members and their Staff: \$175.00
Non-ADA Dentists & their Staff: \$350.00

A new law signed as part of New York State's efforts to curb opioid abuse will go into effect on Friday, July 22, 2016 limiting the prescription of opioids. Schedule II, III, or IV opioid prescriptions will be limited to seven days upon initial consultation or treatment of acute pain.

NYS Public Health law defines "acute pain" as pain, whether resulting from disease, accidental or intentional trauma or other cause that the practitioner reasonably expects to last only a short period of time. Such term SHALL NOT include chronic pain, pain being treated as part of cancer care, hospice or other end-of-life care or pain being treated as part of palliative care practices.

This limitation applies exclusively to the initial prescription. The prescriber may, upon any subsequent visits for the same pain, issue the appropriate refill or new prescription for the opioid or any other drug consistent with existing 30-day or 90-day statutory limits for Schedule II, III and IV medications.

The measure also limits application of co-pays for the limited initial prescription of an opioid to either (i) proportionate amount between the copayment for a thirty day supply and the amount of drugs the patient was prescribed or the equivalent to the copay for the full thirty-day supply provided that no additional copays may be charged for any additional prescriptions for the remainder of the thirty-day supply.

A temporary procedure for billing the Medicaid Fee for Service has been put into place by the New York State Department of Health.

Pharmacists are NOT required to verify with the prescriber whether an opioid prescription writer for greater than a seven-day period.

Additional information on opioids and this law may be obtained by contacting the NYS Department of Health's Bureau of Narcotic Enforcement at 1-866-811-7957.

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HHS Announces Second Phase of HIPAA Audits — Dentists, Don't Say You Weren't Warned

Andrew P. Nitkewicz, Partner, Cullen and Dykman LLP

It is a common misconception that dentists are immune to HIPAA audits and subsequent fines. In reality, dental practices are now more likely to be audited than ever before. The United States Department of Health & Human Services (HHS), Office for Civil Rights (OCR) announced on March 21, 2016 that Phase Two of its HIPAA Audit Program would be starting July 11, 2016. In Phase Two, every covered entity and business associate is eligible for an audit. Large healthcare clearinghouses and public health plans are not the only entities eligible. Small, medium and large-sized private practices are also eligible for random audits – and the fines are not pretty:

- A small practice notified the HHS following the theft of an unencrypted USB memory drive containing electronic protected health information of about 2,200 individuals. Even though there was no evidence that the information on the USB device was accessed or disclosed by an unauthorized person, HHS announced a \$150,000 settlement with the practice for this and other alleged HIPAA violations discovered during an investigation following the reported breach.
- A \$1,215,780 fine was issued to a practice for their failure to erase hard drives on leased copy machines prior to returning them to their owner;
- HHS issued a \$50,000 fine for a breach of less than 500 patients, where a laptop containing 441 patients' information was stolen from the practice. It was found that the practice did not conduct a risk analysis, and did not have in place a policy regarding mobile device security;
- A fine of \$12,000 was issued to a dentist for illegally disposing of the Protected Health Information of his patients. 63 boxes of personal records containing an estimated 7,000 files were discovered in a nearby recycling dumpster.

HHS has stepped up its game, are you ready?

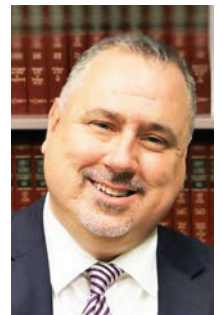
1. Does your practice have written, visible, up-to-date and readily-available HIPAA policies and procedures in place?

2. Does your practice have a mobile device security policy?
3. Do your employees receive training at least once a year in HIPAA compliance?
4. Are your electronic files encrypted?
5. Does your practice properly dispose of protected patient information – including electronic data?
6. Is your practice emailing unencrypted protected patient information?
7. Does your practice require vendors, contractors and IT professionals who handle or may handle patient information to sign up-to-date and compliant business associate agreements?
8. Do you have a breach notification policy in place?
9. Have you had a third-party HIPAA risk assessment done?
10. Do you have a social media policy? Are you enforcing the policy?

HHS expects health care providers to have in place a carefully designed, delivered, and monitored HIPAA compliance program. The question is: Can you honestly say that you have such a program in place?

About the Author –

Andrew P. Nitkewicz is a Partner at Cullen and Dykman LLP in Garden City, New York. Mr. Nitkewicz regularly serves as general and litigation counsel to doctors, dentists, oral surgeons, chiropractors, nurses, pharmacists, and other medical professionals and medical service providers. Mr. Nitkewicz regularly provides practitioners with counsel on HIPAA compliance. Contact Mr. Nitkewicz at – anitkewicz@cullenanddykman.com or at (516) 357-3895.





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Do you have an article that might be of interest to the members?
Please email the transcript and any photos for review
to the Editor at office@nassaudental.org

Morning Huddle

Editor's Note

The *ADA Morning Huddle* compiles news stories from a wide range of sources to let you know what the general media is saying about dentistry, whether or not it agrees with the ADA's views. Publication of an article in the *Morning Huddle* in no way implies ADA's endorsement, agreement, or promotion of a particular article.

ADA Spokeswoman: Employ "Common Sense" With Aircraft-Assisted Baby Tooth Removal

Business Insider (6/22, Praderio) reports an increasing number of parents are using aircraft to remove their kids' baby teeth, stating the trend that began about five years ago has "increased in frequency – likely due to the explosion of the consumer drone industry." Some parents are using remote controlled helicopters, others use drones, and some have even used rockets. Questioning whether this approach is "safe for a kid's dental health," INSIDER contacted American Dental Association spokeswoman Dr. Mary Hayes. "You just need to make sure that some common sense is employed here," she told INSIDER. "I would not advise a parent to do it unless the tooth is really loose and hanging by a thread." When in doubt, "your dentist can be your consultant," Dr. Hayes added. INSIDER says the bottom line is that if the tooth is ready and parents fly the aircraft safely, "Hayes finds that these experiences can actually bring families closer."

Study Finds Average Healthcare Expenses During Retirement Approach \$395,000

Fox Business (6/19, Frankel) reports that a study by HealthView Services finds "the average 65-year-old couple who retired in 2015" can expect to spend throughout their retirement nearly \$395,000 on healthcare expenses, including dental care costs. The figure is expected to increase to about \$464,000 over the next decade.

Report Recommends Higher Medi-Cal Reimbursement Rates to Address Dental Care Gaps in Santa Cruz County, California

The Santa Cruz (CA) Sentinel (6/17, Gumz) reported that a 90-page assessment of oral health needs released Friday finds "one in four children in Santa Cruz County and one in seven in Monterey County have untreated tooth decay." The assessment offers "15 recommendations to be prioritized by a 15-member steering committee," including promoting "oral health among Medi-Cal managed care members" and advocating for higher Medi-Cal reimbursement for dental care services.

University at Buffalo's School of Dental Medicine to Undergo "First Major Renovation" in 30 Years

The University at Buffalo (NY) Reporter (6/17) reported that beginning this July, the School of Dental Medicine will receive its "first major renovation" in 30 years. According to the article, "The \$11 million investment will make the

school competitive with peers." The project is expected to last about 18 months.

ADA Launches Pilot Program for New Dental Credentialing Database

In a release on PRNewswire (6/29), Wonderbox Technologies announces the American Dental Association "launched a pilot program" on Wednesday "to test its new dental provider centralized Credential registration database and website." Dentists in Kansas, Nevada, and New Jersey can "enter their credentials into the securely designed data portal in order to test its functionality and ease of use" before a national rollout later this summer. ADA executive director Dr. Kathleen T. O'Loughlin said, "Through conversations with our members we recognized that credentialing, while very important to ensuring consistent integrity of dental networks, is a time-consuming, costly administrative task that takes dentists away from patient care." Dr. O'Loughlin added, "Building a centralized, comprehensive database with Wonderbox Technologies mitigates that issue."

Researchers Developing Fillings that Help Teeth Regenerate

Newsweek (7/4, Cuthbertson) reports scientists from the University of Nottingham and Harvard University are developing regenerative dental fillings that "allow teeth to heal themselves," which could ultimately make some root canals unnecessary. The treatment works by "stimulating stem cells to encourage the growth of dentin—the bony material that makes up the majority of the tooth—allowing patients to effectively regrow teeth that are damaged through dental disease." This represents a "significant step forward" from current methods used to treat cavities. The researchers hope to work with industry partners to make the treatment "available for dental patients as an alternative to traditional fillings."

CNET News (7/4, Healey) adds that the research "picked up second prize in the materials category of the Royal Society of Chemistry's Emerging Technologies Competition 2016." Engadget (7/3, Fingas) also covers this story.

Cost is Reason Why Most Americans Don't Receive Dental Care

The Daytona Beach (FL) News-Journal (7/1, Meyer) reported the reason why nearly 60 percent of Americans have not visited a dentist in the past year is cost, "according to a

Morning Huddle continued from page 17

Harris poll conducted among 15,000 adults last summer on behalf of the American Dental Association Health Policy Institute and Families USA." This coincides with the nearly 30 percent of Americans "across all income levels" who say claim "dental problems affect the quality of their life, with low-income adults most affected." Dr. Drew Agnini of Lakeland, Florida, president of the Polk County Dental Association, said, "People delay treatment because of finances. We see it with low-income patients because the funds are not there but high-income patients may not want to spend discretionary funds because of teeth." The News-Journal mentions Medicare does not cover dental benefits and Medicaid coverage varies by state.

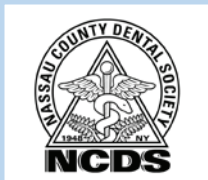
ADA HPI Examines Time Solo General Practitioners Spend in Their Practices

In its "Snapshots of American Dentistry," the ADA News (7/11) reported "solo general practitioners in private practice spent an average of 1,671 hours per year in their practices in 2014, a decline since 1990," according to the ADA Health Policy Institute 2014 "Characteristics of Private Dental Practices" report.

Some Dentists Using Silver Diamine Fluoride to Treat Kids' Cavities

The New York Times (7/11, Saint Louis, Subscription Publication) reports that some dentists are using a silver diamine fluoride (SDF) tooth desensitizer, a product called

Advantage Arrest, as an alternative treatment for cavities in children. According to the article, the product "can halt the progression of cavities and prevent them." Many insurers do not cover SDF as a cavity treatment, according to the New York Times, but the treatment can be "relatively inexpensive" when compared to a traditional drilling procedure. New York University College of Dentistry professor Dr. Richard Niederman summarized the benefits of the treatment by saying, "Being able to paint it on in 30 seconds with no noise, no drilling, is better, faster, cheaper." The ADA (7/12), in a "Science in the News" report, notes that SDF has only been cleared by the FDA for hypersensitivity treatment, with Class II medical device clearance. The ADA reports that SDF has proven effective at caries control and management, though "single application has been reported to be insufficient for sustained benefit." The colorless liquid is 24.4 to 28.8 percent silver and 5.0 to 5.9 percent fluoride. The article concludes that "A search of ClinicalTrials.gov for silver diamine fluoride returned 14 studies; 7 of which have been completed, 5 that are recruiting, and 2 that have not yet begun recruiting," noting that "this suggests that more scientific insight and news will likely be forthcoming about this product."



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- * already employed dental assistants who have limited or no formal training.
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COURSE NUMBER: NC101-3 (Wednesday Evenings)

TIME: 6:30 to 9:30 PM

COURSE DATES: SEPTEMBER 14, through DECEMBER 21, 2016

**PLACE: Nassau County Dental Society Headquarters Building
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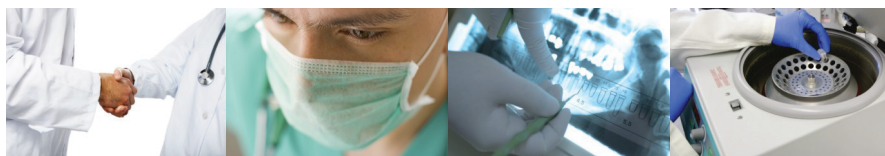
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Nassau County Dental Society was prominent at the June, 2016 NYSDA Annual Meeting of the House of Delegates in Brooklyn



◀ NCDS Delegation



NYSDA President, David J. Miller, DDS, presenting the NYSDA Distinguished Service Award to Robert M. Peskin, DDS



James J. Fitzgerald, DDS, served as Chair of Annual Sessions



Dr. Mark Feldman, (right) presenting NYSDA President David J. Miller, DDS, with a framed cover the *NYSDA Journal*



Barry Rozenberg, DDS, Vice President of the Nassau County Dental Society, getting a congratulatory hug after his induction as a Fellow of the Pierre Fouchard Academy



Eugene Porcelli, DDS, (center) served as Reference Committee Chair

The Society is very proud of all of our members.
It is at meetings like this that we get a chance to recognize
them for their untiring work on behalf of the Society.

Save These Dates

Scrubs & Stilettos

A Women's Dental Conference

Wednesday, September 21, 2016

Carlyle at the Palace

(see page 10 for complete details and registration information)



ADA Annual Meeting

October 20-24, 2016

Denver, Colorado

(Go to ADA.org for information)

**Officer's Installation Gala
and General Membership Meeting**

Saturday, January 7, 2017

Carlyle on the Green

99 Quaker Meeting House Road

Farmingdale, NY

(Watch your email and future Bulletin for details)