Cullen | Dykman

Intellectual Property

Our team regularly advises clients on the use, protection, defense and enforcement of our clients' rights in their trademarks, service marks, copyrights, trade secrets, and domain names. We are uniquely positioned to provide top-tier legal services with large firm resources while maintaining close, long-term relationships with our clients. This results in a highly personalized approach to building and protecting clients' brands. Our team offers a full array of trademark services. We walk clients through the entire life cycle of a trademark or service mark, including trademark selection and initial clearance, prosecuting trademark or service mark applications at the state and federal levels and maintaining trademark and service mark registrations for as long as the mark is in use. Our team also represents clients in enforcing their trademark and service mark rights through civil litigation and administrative proceedings. In addition, we help our clients monetize their marks through drafting strong licensing agreements and guide them through the process of using their registered marks for loan collateralization.

We also regularly advise clients on instituting policies and procedures to protect their own copyrightable works as well as how to avoid infringing the copyright rights of others. Our team represents clients in copyright infringement enforcement and defense actions and advises clients regarding copyright licensing and utilizing copyrights as collateral for loans.

In addition to trademark and copyright issues, the Intellectual Property team also represents clients in enforcing against cyber squatters and other domain name disputes, protecting clients' trademark rights in the form of domain name registration, drafting confidentiality agreements and assisting in other trade secret protection measures.

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